

# "LOST BUT FOUND": OKOMFOUR KWAADDEE ADVOCATES END TO DRUG ABUSE, RALLIES OTHER STARS FOR NATION'S ATTENTION

BY:

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**Okomfour Kwaadee**

**<< RED Means Stop >>**

**#REDMEANSSTOP**

**<<Red abuse invites other sicknesses>>**

**(WATCH VIDEO: <https://youtu.be/fE9LX6kpg0A>)**

A celebrated Ghanaian musical icon, a legend whose popularity through his unique craft has crossed borders, born Jerry Anaabah and known on stage as Okomfour Kwaadee, thinking about the Youth of Ghana, has swiftly entered into the RED MEANS STOP campaign. The national campaign advocates against abuse of drugs and other substances among youth, adults, and children in Ghana.

**WHAT:** GHANA AGAINST THE ABUSE OF RED & KSI STREET WALK

**WHERE:** Kumasi-Adum Pampaso, to Jubilee Park

**WHEN:** Friday, 22 August, 2025 (6:00AM)

**FEATURING:** Okomfour Kwaadee, Akosua Agyapong, Kwaku Manu, Funny Face, Mo'

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**EXTRA:** GALORE

**INVITATION:** Kumasi (KSI), Ashanti, and all-around Ghana (Come do the Walk – RED MEANS STOP – A Free Community Event).

The 22 August, 2025, “GHANA AGAINST THE ABUSE OF RED” street walk in Kumasi, starting at Adum, will be graced by the presence of Okomfour Kwaadee and other national stars and artists. Event is sponsored by WillingWay Recovery and Rehabilitation Centre (WWRRC) and their visionary and selfless Chief Executive Officer (CEO), Madam Lydia Abena Manu.

Okomfour Kwaadee, undoubtedly one of Ghana’s most beloved artists, in an interview with Oyerepa FM's Okogyebour Ocran this week, is rallying the nation to deploy the all Necessary Attention to end the spree of drug abuse, underscoring the negative effects of RED drugs and such other drugs, and their adverse impacts and threats to the future of Ghana, its economy, and mental health of the nation.

In a cue reflection, reclusive national icon Okomfour Kwaadee was also recently seen in rare appearance, throwing the country and his multitude of fans into a shock moods, generating exciting and festive vibes all around, about his come-back into the music industry, and even topping the level he got to while in addiction, himself.

Actually, the call of the people for comprehensive assistance for the Artist's recovery magnetized the rapt response and attention of WWRRC, the Award-Winning rehabilitation and mental health facility, at Ejisu-Kwamo, Asewaase, Ejisu Municipal, Ashanti.

Upon the Reporter’s call and visit to WWRRC's, Okomfour Kwaadee was seen healthy and very joyful, demonstrating satisfactory recovery since the artist landed at the Facility, now super ready for the World.

To transmit the Advocacy work AGAINST drug abuse, most especially Tramadol and Opioids, Okomfour Kwaadee and other stars and icons (Kwaku Manu, Funny Face, Akosua Agyapong, etc.) are poised to lead the “GHANA AGAINST THE ABUSE OF RED” Campaign Street Walk, starting at Adum-Pampaso, at 6:00AM.

Other participants such as Security personnel, journalists, and WWRRC Volunteers and Supporters, are all set to throng to the street to join the Campaign in Kumasi, Ashanti.

The awareness float is under the auspices of the WWRRC, consistent with its mission for good mental health for the country; and treatment and rehabilitation for drug addiction. The KSI street walk supports the “RED MEANS STOP” campaign launched by the Ministry of Youth Development and Empowerment (MYDE) and National Youth Authority (NYA) “to combat the rising tide of substance abuse among the youth”. RED drugs include Tramadol and Opioids).

Madam Manu pleaded with the Government and other philanthropists to support the float, and participate in the Walk. Since its founding in 2011, WWRRC has treated more than 21,000 patients, about 3,000 of those individuals having been diagnosed with mental health conditions at the facility. THEREFORE, as a non-profit NGO and rehabilitation centre for drug addicts whose mission is to

provide quality treatment, rehabilitation, and counseling; including assistance to mentally-challenged people, CEO Manu is thankful of the support and is asking for all and sundry to help the cause, and participate in the campaign.

**OTHER WWRRRC SPONSORS & SUPPORTERS:**

- Breast Care International/Peace and Love Hospital (Oduom, Kumasi)
- Ashanti Regional Health Directorate, Mental Health Unit, (Kumasi)
- True Faith Church International, Dote and Wood Village Branches (Kumasi)
- Madam Ama Bakary (Kwamo, Kumasi, Ghana)
- Mrs. Felicia D Ameyaw, Director, Counseling, Kumasi Technical University
- Rev. Samuel A. Yeboah, Regional Bishop, Asante Presbyterian Church, Kumasi
- Kwaku Manu TV, [www.youtube.com/@KWAKUMANU](http://www.youtube.com/@KWAKUMANU)
- Oyerepa FM, <https://www.youtube.com/@oyerepafm100.70>
- Dr. & Mrs. Kofi Newman/Darkwa, Baamu Records, Baltimore, MD, (USA)
- Kumawuman Rural Bank PLC, Kwamo-Ejisu Branch.

**DONATE & GIVE TO THE CAUSE:**

Willingway Recovery and Rehabilitation Centre (WWRRRC), as sponsor, accepts donations in kind and financial support, at Willingway Foundation Ghana:

- MTN MoMo: Account # +233 558619230
- Kumawuman Rural Bank: Account # 2020001363691.

(WEB: [https://willingwaygh.org/Donations\\_support.php](https://willingwaygh.org/Donations_support.php)).

**FOR MORE INFORMATION**

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